

Think Refill



**Choose
to Reuse™**

REFILL MUG PROGRAM
BY



Not One Fill

Did you know, Americans ...

use approximately **16 BILLION paper coffee cups** annually.

That's over 6.5 Million trees per year!

- Paper cups are coated with a plastic resin which helps keep beverages warm and leak proof BUT prevents the cup from being recycled.



throw away an estimated **25 BILLION Styrofoam cups** each year.

That's enough cups to circle the earth 436 times!

- Styrofoam cups are non-biodegradable and can remain as waste in our environment for perhaps 1,000 years!

buy an estimated **28 Billion plastic water bottles** per year.

- The oil used to produce these bottles in the U.S. could fuel 100,000 cars per year!



Solution ... Considering that most refillable Plastic mugs are designed for **3000 uses** ... the positive environmental impact can be enormous!

Think Refill, Not One Fill!

The Economic benefit of refillable cups...

Save Costs and Build Goodwill!

FOODSERVICE - Refillable Mugs for Coffee, Fountain and Water

- Reduce Cost of disposable cups.
- Save Cost of waste management for disposable cups.
- Build Loyalty and Frequency by offering Refill Discounts to staff and students.
- Provide a Better Experience...mugs keep beverages hotter or colder much longer.
- Help the Environment....save trees and landfills.



Choose to Reuse™ Refill Program is an easy way to be Green...one cup at a time!



Code
TM-20

20 oz. Water, Fountain or
Coffee Thermo Mug.



STUDENT & STAFF SUSTAINABILITY PROGRAMS

- Encourage all Freshman to participate in the "Choose to Reuse" program by providing them with their Reusable Hot and Cold beverage Mug.
- Educate the Freshman on the waste impact of disposable cups.
- Build Goodwill by choosing to Pre-cycle.

HERE ARE SOME ARTWORK EXAMPLES PARTICIPATING IN THE "CHOOSE TO REUSE MUG PROGRAM"



Brown



Dartmouth

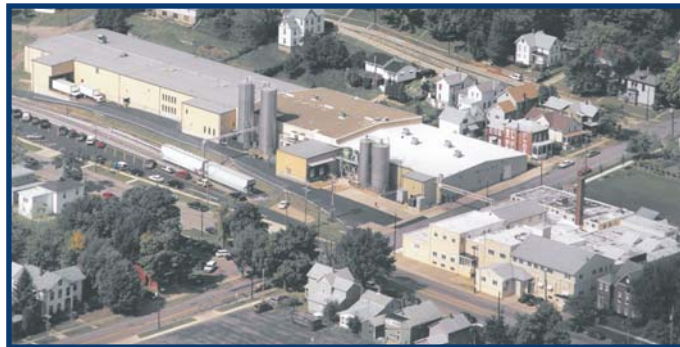


Williams College

Why Choose Whirley-DrinkWorks?

DOING OUR PART

- Since 2004, we have recycled and reused over 1.2 Million lbs of plastic
- We recycle the water from our machines which saves 50,000 Kilowatts of energy annually
- We use only energy efficient and landfill approved lighting
- Our machines and lights and thermostats have automatic shutoffs for when not in use.
- We are committed to Continuous Improvement!



Two of the three Whirley-DrinkWorks! Factories in Warren, PA

GREAT QUALITY PRODUCTS

- Over 45 years of Manufacturing Experience
- Leader in Design of stylish and innovative products at all price points
- Made in the USA plastic mugs and bottles
- All our products are BPA FREE
- Available product line made from at least 77% pre-consumer recycled material
- Premium Acrylic and Stainless Steel mugs available
- Free Artwork....easy to customize with your Logo and/or custom graphics
- Quality Assurance...The Whirley DrinkWorks product line is continuously monitored by Independent and Certified Test Laboratories



**Custom Imprints
and/or Stock
Environmental Designs
are available.**

**Tell us your goals and we will
work with you every step of the
way to achieve them!**

For More Information



Visit our Website at
www.whirleydrinkworks.com
to see our full product line and
find your Local Sales Consultant.

or call us at 800-825-5575